



# PRICE LIST

**LOAF ART AND DESIGN CO.**  
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"This price list is a general cost structure for our design and marketing services. Each quote is made on a case-by-case basis so we may accommodate a variety of clients and budgets. Our rates are \$85 per hour for design services, and between \$100 and \$200 per hour for marketing services and advanced design services."

— Kofi Myler, President

## Logo designs

\$250 for a 1-color logo for print OR web.  
\$290 for a 1-color logo for print AND web.  
\$360 for a 2-color logo for print OR web.  
\$390 for a 2-color logo for print AND web.  
\$75.00 for each additional color and special effects.

## Web site design

\$85 per hour for site design, graphics, HTML coding, style sheets, JavaScript, DHTML, and page layout.  
\$100 per hour for interactive Flash sites.  
More details on web site design services.

## Print design

\$85 per hour for layout, graphics, and setup services.  
Printing and delivery services available.

## Banner design

\$225 per static or animated GIF banner.  
\$275 per rich media banner, i.e. banners with HTML or JavaScript, and banners with special programming.  
\$300 per Flash banner

## Consulting

\$100 per hour for web design, banner design, and graphics design.  
\$200 per hour for search engine marketing, directory submission, and link development.

## 10% Volume Discount

If you order 5+ products of the same kind (for example, 5 ad banners),  
We will be glad to give you 10% discount.

Mandatory 50% prepayment. Deposits are non-refundable. Payment plans are available

*Thank you for your business!*